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**Family Entertainment Sensation Auntie E Takes Center Stage
at the 1st Annual Austin Kid's Day**

*Live performances by Auntie E, Trout Fishing in America,
The Biscuit Brothers and Joe McDermott*

Austin, TX, July 9, 2007 – This Labor Day, festivities for the entire family will be headlined by Auntie E at the First Annual Austin Kid's Day. Direct Events, with FourToSeven Productions, is hosting an afternoon packed with loads of activities and live performances from Austin's very own Rockstar Princess, Auntie E and special guests Trout Fishing in America, The Biscuit Brothers, and Joe McDermott,

On Sunday, September 2nd, join us while we celebrate kids and families coming together. The Glenn's Backyard will be transformed into a children's wonderland, complete with a Bouncy Castle, crafts, food, drinks and more. Doors open at 1:00pm and the performers start jamming promptly at 1:30pm.

Don't miss out on this rockin' children's music extravaganza! The Glenn, behind the Backyard Amphitheatre, is located at the intersection of Highway 71 West and RR 620. Tickets are \$12 for all children under 12 and \$17 for adults and children 13+ and are available at all GetTix outlets including Waterloo Records, UT Co-Op and RunTex or charge-by-phone at 1-866-i-get-tix and online at www.austinkidsday.com.

About the Performers

Auntie E is a groovy, fun-loving role model. She introduces kids to variations of music by incorporating different genres with fun characters and a variety of instruments, creating a rockin' sound fit for parents and children alike. Her sound paired with her wonder-filled lyrics make Auntie E an energetic, exciting performer ready to rock out with kids!

Trout Fishing in America, an acoustic folk-rock duo who earned two Grammy nominations, has been entertaining children for more than three decades! **The Biscuit Brothers** earned a children's programming Emmy for their TV show, which gives children an opportunity to explore values and appreciate the world around them through music! **Joe McDermott** has made five national children's recordings, awarded by parents' nation-wide, and creates groovy music inspired by children!

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